

Chief, Editorial Branch

12 July 1960

Chief, USSR/EE Section

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Campbell's Letter to [] - dated 23 June 1960

1. Campbell's protest was, of course, expected. The new procedure most certainly applies to Kyrenia, and Campbell recognizes that it will lessen the BBC's ability to influence operations there.

2. If you will recall, the purpose of this procedure is to put FBID in a better bargaining position vis-a-vis BBC, so that headquarters will be able to correlate its own requirements on the BBC with those requirements which the BBC is attempting to put on our bureaus. [] is correct that this is more cumbersome than direct BBC-bureau relations, but experience has shown that we need some levers in our bargaining processes with the BBC. I do not believe that [] suggestion of sending drop copy of BBC requirements to headquarters would permit easy intervention by headquarters.

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3. Naturally we need not explain all this to the BBC. We should merely point out that since this procedure does not affect requests for specific items or coverage of single broadcasts where speedy action is necessary, FBID services to the BBC will not be adversely affected. The "particular reason" for this procedure which Campbell asks about is that increasing demands on all bureaus including Kyrenia in the face of our stringent budget require FBID to weigh all expenditures of effort more carefully.

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